

Privacy Collection Notice – The Compass Method Diagnostic

Effective Date: 29 June 2026

This notice explains how Velasco HR Advisory collects, uses, and handles your personal information when you take the Compass Method Diagnostic. It sits alongside our full Privacy Policy available at velascohradvisory.com.au/privacy.

1. What Information We Collect

When you complete the Diagnostic, we collect:

- Your name
- Your email address
- Your business name and approximate team size
- Your diagnostic responses and score
- Any optional notes you provide

2. Why We Collect It

We use this information to:

- Deliver your diagnostic score, pillar breakdown, and AI Readiness Signal
- Send you follow-up content matched to your score band
- Contact you if you choose to book a discovery call
- Improve the Diagnostic over time

3. What We Don't Do

- We don't sell your information to anyone
- We don't share it with third parties for their own marketing
- We don't use it for purposes beyond what's outlined here without asking you first

4. Who We Share It With

We use trusted service providers to deliver the Diagnostic and associated emails (e.g. Formspree, email marketing platforms). These providers handle your data only on our instructions and are bound by obligations to protect it.

Some of these providers may store data outside Australia. By submitting the Diagnostic, you acknowledge this. We take reasonable steps to ensure overseas recipients handle your information to a standard comparable to the Australian Privacy Principles.

5. Your Choices

- **Opt out anytime** – every email we send includes an unsubscribe link
- **Request access or correction** – email hello@velascohradvisory.com.au
- **Request deletion** – same email, we'll action it promptly

6. Storage and Security

Your information is stored securely and retained only as long as needed for the purposes described here. When no longer required, it is securely destroyed or de-identified.

7. Contact

Velasco HR Advisory

Email: hello@velascohradvisory.com.au

Website: velascohradvisory.com.au

8. Updates

We may update this notice from time to time. The effective date at the top tells you when it was last changed.